



Press Release

"Metal Fairs 2024 Showcases Strong Industry Growth with Impressive Turnout, Highlighting Positive Trends and Developments"

21,086 Attendees and 532 Exhibitors from 22 Countries Highlight Global Growth and Industry Momentum at Metal Fairs 2024"

Mumbai, December 2024: The four renowned metal trade fairs—**wire India, Tube India, METEC India, and India Essen Welding & Cutting** - successfully concluded at the Bombay Exhibition Center from **27-29 November**, after a two-year hiatus. The enthusiasm displayed by industry participants was an encouraging sign of the sector’s recovery and growth. Organized by **Messe Düsseldorf India**, these fairs have long been a prominent gathering for professionals from the wire, cable, tube, metallurgical processes, cutting, and welding industries in both India and internationally. This year, the event garnered a significant response, with **21,086** attendees visiting to witness the latest innovations and trends in the metal industry. The high turnout was a testament to the enduring importance of these fairs in facilitating business connections, showcasing technological advancements, and highlighting industry trends.

The show kicked off with a grand inauguration ceremony, which was attended by key industry stakeholders and notable partners, emphasizing the importance of international collaboration and strengthening relationships within the metal and manufacturing sectors. Representatives from organizations such as the Italian Trade Agency, Cable & Wire Machinery Manufacturers Association of India, Steel Wire Manufacturers Association of India, International Tube Association - India Chapter, and the Association of Welding Products Manufacturers were present, highlighting the event's wide industry support.

Additionally, several key partners, including **Italian Trade Agency-Embassy of Italy, Mikrotek Machines Limited, Victory Plant & Machinery Pvt. Ltd., Zumbach Electronic India Pvt. Ltd., Inductotherm India Pvt. Ltd., Mahalakshmi Profiles Pvt. Ltd., Arvind Anticor Ltd., Kathuria Roll Mill India Pvt. Ltd., Fives Stein India Projects Pvt. Ltd., and Jayesh Industries Limited**, also contributed to the event's significance. Their involvement reinforced the strong industry backing and underscored the high expectations for the exhibition. The inauguration ceremony set a positive tone for the event, marking the beginning of a successful three-day exhibition dedicated to advancing global collaboration and innovation in the metal and manufacturing industries.

Diverse and integrated showcase by 532 exhibitors

The exhibition halls featured **532 companies from 22 countries**, showcasing their most innovative products, technologies, and services. This diverse participation provided buyers with ample opportunities to compare offerings and select the most suitable partners for their businesses. In addition to numerous Indian exhibitors, companies from **Austria, Belgium, Brazil, Canada, China, Czech Republic, Estonia, France, Germany, India, Italy, Luxembourg, Singapore, Slovenia, South Korea, Spain, Sweden, Switzerland, Taiwan, Turkey, United Kingdom and the United States of America** presented their cutting-edge solutions. This global representation gave visitors a unique

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opportunity to gain insights into international trends and advancements in the wire, cable, tube, metallurgical processes, and welding industries.

Spread over an impressive **38,000 square meters**, the well-structured trade fair quartet offered a comprehensive display of products and technologies across various sectors. Exhibits ranged from **wire manufacturing machinery, wires, cables, fasteners, and spring machinery to tube and pipe machinery**. Additionally, there were showcases of **raw materials, plant and equipment, iron making, shaping of steel, casting and pouring of molten steel, and surfacing and cutting technologies and processes**. This vast array of offerings highlighted the diverse and evolving nature of the industry, providing attendees with a complete overview of the latest advancements and innovations shaping the future of metal manufacturing and processing.

The **four country pavilions**, presented by the **Federal Ministry for Economic Affairs and Climate Action (Germany), Italian Trade Agency - Embassy of Italy, International Wire and Cable Exhibitors Association (France), and Swiss Competence Cluster**, were a highlight of the event, buzzing with activity throughout the three days. These pavilions showcased the best of international expertise and innovation, attracting a steady flow of visitors. Buyers particularly appreciated the diversity of high-profile international companies and their products, which contributed significantly to the global appeal of the event. The pavilions provided an excellent opportunity for attendees to explore cutting-edge technologies and establish connections with leading players from France, Germany, Italy, and Switzerland.

In addition to the exhibition, the show featured **three parallel conferences**, which were well-attended by delegates over the three days. One of the key highlights was the **"Emerging Opportunities for Sustainable Future in Tube & Pipe Industries"** conference, co-organized by the **International Tube Association (ITA) – India Chapter**. This session included presentations by industry pioneers and experts who shared their insights on emerging trends and opportunities in the sector.

The other two conferences focused on important topics in the industry: **"Process Innovation & Application Initiatives towards a Clean, Green, and Efficient Wire & Cable Industry in India"** and **"Vision 2047 – 500 MT Steel Production: Initiative Towards Decarbonisation in India's Steel Industry"**, co-organized by **Steel & Metallurgy**. These sessions were represented by a mix of **industry veterans, policymakers**, and experts from organizations like the **Ministry of Steel and Steel Authority of India Ltd.** The conferences provided a platform for deep discussions on sustainable practices, innovation, and the future of steel and wire industries in India.

The **Welder's Competition** at the **India Essen Welding & Cutting** exhibition, organized by the **Association of Welding Products Manufacturers (AWPM)**, was an exciting and highly anticipated event. It provided a platform for skilled welders to showcase their expertise and compete in various challenges, demonstrating their precision, speed, and technical capabilities. The competition not only highlighted the talent of professionals in the welding industry but also offered a unique opportunity for exhibitors and visitors to witness live welding demonstrations, gain insights into the latest welding technologies, and interact with industry experts.

Alongside the competition, the exhibition itself featured a **blend of insightful conferences and live demonstrations by exhibitors**, which were a significant draw for visitors. These activities allowed attendees to stay updated on

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cutting-edge advancements in welding and cutting technologies. The event also created numerous networking opportunities, allowing participants to connect with potential partners, explore new business avenues, and close deals for future collaborations. It was a dynamic space for fostering relationships and advancing business within the welding and cutting sectors.

"The show was a big success with an enhanced attendance of privileged guests from across the globe. The organizers were instrumental and did a tremendous job in achieving this success" said **B.S. Khurana, Director, Khurana Carbides Pvt Ltd an exhibitor at wire India.**

"It was a fantastic show for us. As market leaders, we look forward to meeting our existing clientele throughout the year and further building on those relationships. This is an excellent platform to showcase our new products and ideas." said **Vikas Yadav - CMO & Spool Expert, Vikas Spool Private Limited an exhibitor at wire India**

"Tube India 2024 provided a valuable platform for networking and insightful discussions on tube technology. I particularly appreciated the opportunity to connect with industry professionals and learn about the latest trends. A great event overall!" — **Jigar Parikh, CEO, Arvind Anticor Ltd.**

Naresh Kathuria, Managing Director, Kathuria Rollmill Private Limited., said: "Thank you, METEC India, for organizing such a well-organized and outstanding exhibition. Events like these offer us an ideal platform to showcase our latest advancements in the Hot Steel Rolling Mill industry and connect with esteemed industry experts. We sincerely appreciate your efforts in bringing the industry together under one roof!"

"A highly successful event, offering a comprehensive platform for showcasing advanced technologies in the metals industry. It attracted industry leaders, fostering valuable networking opportunities, and highlighted innovative machinery, equipment, and sustainable solutions. The event was well-organized, providing insightful presentations and discussions that met the expectations of both exhibitors and visitors." quoted **Guru Mehar Gandhi, Deputy General Manager of Sales and Marketing at PP ROLLING MILLS MFG. CO. PVT. LTD., an exhibitor at METEC India.**

Haresh B. Bohra, Director of Venus Wire Industries Pvt Ltd, said: "We extend our heartfelt gratitude for the exceptional organization of the IEWC Exhibition in Mumbai 2024. The event far exceeded our expectations, providing an outstanding platform to connect with our existing customers, while also attracting a diverse and strong footfall from across the country and overseas. The seamless coordination and attention to detail made for a positive and productive experience. Thank you for creating such a vibrant and successful event. We eagerly look forward to participating again in the future!"

"India Essen Welding & Cutting this time was a completely different ballgame altogether. This year, we noticed a significant shift towards IEWC as the premier platform for the world to explore the best welding possibilities. We received a lot of foreign inquiries, which we had been targeting, and overall, it was a fantastic opportunity to showcase the technical talent of our company on such a prominent platform like IEWC." said **Govind A. Sahasrabudhe, Application Engineer at Fineweld Systems India Pvt Ltd.**

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"We were delighted to be part of the India Essen Welding & Cutting Expo 2024 in Mumbai, where we showcased our world-class products. Team Superon Exports experienced one of the best footfalls and enquiry generation for both our existing welding product range and the newly launched welding machines and automation solutions. Given the success of this event, we are confident in our participation in the next edition as well." — **DS Jagdeesh, Senior VP – International Business Division, Superon Schweisstechnik India**

Appreciating the overwhelming response to the trade fairs, **Millie Contractor, General Manager – Messe Düsseldorf India**, expressed her satisfaction, stating, "The Indian Metal Fairs have once again been very well-received by the industry. We have seen spectacular growth this year, in terms of exhibitors, trade visitors, as well as international participation. It fills me with a great sense of satisfaction that the four trade fairs have successfully contributed to enabling interactions that are shaping the industry's future. The growth of the trade will be fueled by the connections made here, opening new avenues for the metal industry."

Her remarks reflect the significant impact of the event, which not only attracted substantial participation but also facilitated valuable business interactions. These connections are expected to play a crucial role in driving the future growth of the sector, further solidifying the importance of the trade fairs in advancing the metal industry's development.

The **wire India, Tube India, METEC India**, and **India Essen Welding & Cutting** trade fairs will return to **Mumbai** from **30 November to 2 December 2026**, at the **Bombay Exhibition Center**. This marks the continuation of the event's successful legacy, offering another opportunity for industry professionals to gather, network, and explore the latest innovations and technologies shaping the wire, cable, tube, metallurgical processes, and welding sectors. The 2026 edition promises to build on the success of previous years, with even more opportunities for global collaboration and business development.

The show was supported by several key industry associations, including the **Cable & Wire Machinery Manufacturers Association of India (CMMAI)**, **Material Recycling Association of India (MRAI)**, **International Tube Association (ITA) - India Chapter**, **Association of Welding Products Manufacturers (AWPM)**, **Indian Welding Society (IWS)**, **Steel Wire Manufacturers Association of India (SWMAI)**, **International Wire & Machinery Association (IWMA)**, **International Wire and Cable Exhibitors Association (IWCEA)**, **Italian Wire Machinery Manufacturers Association (ACIMAF)**, and **DVS – German Welding Society**. Their strong support underscores the event's significance in the industry and enhances the networking and collaboration opportunities for all participants. The involvement of these prestigious associations helped create a platform that fostered meaningful exchanges, business development, and knowledge sharing among industry leaders from around the world.

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For further information about the show, please visit the websites:

www.wire-india.com | www.tube-india.com | www.metec-india.com | www.iewc.in

About the Organizer

Messe Düsseldorf India Pvt. Ltd. is a fully owned subsidiary of Messe Düsseldorf GmbH which is a global player both as a trade fair organizer and as a provider of trade fair related services for exhibitors and visitors. Messe Düsseldorf India has been successfully staging established trade fairs like, In-Store Asia, Medical Fair India, FAMDENT Shows & Awards, glasspex India, glasspro India, pacprocess & food pex Mumbai, India Essen Welding & Cutting, wire India, Tube India, METEC India and ProWine Mumbai. Besides organizing successful trade fairs in India, the company is also the exclusive Sales representative of Messe Düsseldorf Group for the Indian Market and is canvassing Indian customers to Events of Messe Düsseldorf Group worldwide.

About the Co-organizer

Messe Essen is the co-organizer for India Essen Welding & Cutting

MESSE ESSEN offers exhibitors the ideal environment to present their company and to establish important contacts with experts, key customers and opinion leaders.

With roundabout 55 trade fairs and exhibitions, including ten leading trade fairs, the Essen exhibition centre is among the top ten exhibition locations in Germany. An appealing mix of international, national and regional professional and consumer trade fairs attracts around 1.5 million visitors annually.

Media Contact:

Pinak Gupta
Director - Marketing Communications
GuptaP@md-India.com

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